

Government Commerce and Science College, Dahej

Startup Yatra Event Report

Name of Event: Startup Yatra program (startup sensitization program)

Nature of the Event: Online seminar

Date: 28th July 2022

Time: 11:00 AM

Venue: Drawing Hall (2nd Floor), GCSC Dahej

Organized by: Idea and Innovation Cell, Veer Narmad South Gujarat University

Number of Participants: 100 student's (attendance sheet attached) + Principal and faculties.

Event Details:

Online startup Yatra program through Zoom platform was organized on 28th July 2022 at Government Commerce and Science College Dahej in collaboration with Idea and Innovation Cell, VNSGU. Dr. Gourav Upadhyay (SSIP Coordinator, GCSC Dahej) welcomed the speaker Mr. Divyesh Baraiya (Associate Manager at Incubation center Veer Narmad South Gujarat University). The primary objective of the event was to increase the awareness among student's towards the prototype development, IPR innovation, startups and other benefits available for them. Mr. Divyesh explained in brief about the various stages of startups; beginning from a small idea to a successful business model. He explained how SSIP 2.0 is more advanced version of SSIP 1.0 as this policy of Government of Gujarat will cover more number of students, support more startups and provide financial support up to 2 lakhs. He talked about how the incubation center can help students to link their ideas to reality by providing necessary help in terms of financial support and filing IPR. Student's have showed interest in the details provided by Mr. Divyesh. Towards the end of the seminar as a representative of student's present in the seminar, Dr. Leena Dave (Principal, GCSC Dahej) asked about the probable first step for the start up if a student have a potential idea. How to begin with that idea? Mr. Divyesh responded that student must have some novelty in their idea; first the Idea and Innovation cell will check the idea for the novelty and then will respond back to student. He added that all this process will be confidential

to maintain the originality of idea. He shared contact details with the students where they can send their startup ideas. Principal Madam motivated students with the real life examples of Zomato, Ola and Uber. She added that how such small ideas which may looks silly at that time converted in to the great business models, she further gave students some tasks to find the innovative solution of the problems while coming to the college. In the end Dr. Gourav Upadhyay encouraged student to identify problems and solve them with their innovative ideas. He shared the current status of Gujarat state in terms of national startup ranking and motivated the students to contribute for our side as GCSC Dahej unit.

Following is the Zoom meeting link of the program:

<https://zoom.us/j/98452095742?pwd=TjVkbzJpODRQZG92SFR1Z2o0UHVVsUT09>

Meeting ID: 984 5209 5742



Event Gallery

